

Pet food & Animal feed

Flavouring solutions adapted for animal nutrition



Animal nutrition



Pet food is formulated specifically for **domestic pets** like dogs and cats, emphasizing taste and dietary requirements.



Animal feed generally refers to food given to domestic animals, especially **livestock**, in the course of **animal husbandry** (breeding livestock).

Additives used in animal nutrition may be divided into the following sub-categories:



- Technological additives: preservatives, antioxidants, emulsifiers, stabilizers, acidifying agents & additives for silage...
- **Sensory additives: flavours, colouring agents...**
- Nutritional additives: vitamins, amino-acids & trace elements...
- Zootechnical additives: improved digestion & intestinal flora stabilizers...

Market overview

Pet food market

Global Pet Food sales have increased in the past five years.

The **United-States** remains the largest Pet Food market while **Europe** is the most dynamic in terms of new product launches.

The main trends on the market include **pet humanization**, tailor-made **subscription plan**, as well as a focus on **functional ingredients**.

Source: Innova Market Insight

Animal feed market

Asia Pacific dominates the global Animal Feed market: **China** and **India** are among the top 5 producing countries in the world.

Consumers have easier access to information and pay more attention to **food safety**, **animal welfare** and the **ingredients** used to feed those animals.

Source: Fortune Business Insights



Contact us

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Flavourings notes

Fruits	Herbs & Veggies	Meat & Fish	Gourmet notes
Apple	Anise	Grilled chicken	Cream
Orange	Thyme	Roasted chicken	Milk
Tutti Frutti	Clove	Beef	Milk Vanilla
Redcurrant	Garlic	Barbecue	Vanilla Caramel
Strawberry	Cabbage	Smoked meat	Vanilla Butter
Cherry	Grass	Fish / Smoked fish	Coconut
Raspberry	Lush grass	Shrimp	

For further details, we invite you to **contact our technical-commercial team**. Together, we can precisely analyse your needs and offer you the **most effective flavouring solution**.

Final applications

Our flavouring solutions are adapted for a wide range of applications:



Pet food
(dry food, wet food & treats)



Animal Feed
(premix)



Aquaculture



About Expressions Aromatiques

Located near Grasse in the south-east of France, **Expressions Aromatiques** is specialised in the creation, development, production and distribution of flavours for the food and beverage industry. We offer a wide range of natural, synthetic and organic flavours, available as liquids, emulsions or in powder form (obtained via simple mixing, encapsulated via spray drying and extrusion).



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